

To ALL BSC Members: HOW TO SUPPORT YOUR CLUB

In the current economic climate we are faced with increasing costs. For example, pool hire charges increased by 6% from January 1st, and to accommodate such increases we will be reviewing the net cost of all 33 Swimming and Water Polo Sessions to assess their on-going viability. This may impact on the session structure for 2011-12 (some sessions may be discontinued), and may also result in increased membership fees.

We try and mitigate against increases in membership fees by raising money in a number of ways. I would like to bring some of these to your attention. **PLEASE CONSIDER RESPONDING POSITIVELY TO THIS** so that we can avoid **closing some sessions and/or having to make substantial increases in membership fees.**

1) 250 Club: This was launched in January, but to date we have only had 55 Numbers taken up (26 of which have been purchased by 12 committee members). **For £2.50 per month you have TWO chances of winning £50 EVERY MONTH.** (Multiple numbers may be purchased e.g. for £5 per month you will have FOUR chances of winning £50.) In addition there is an **additional prize of £250 in the end-of year draw.** The odds of winning are much higher than Premium Bonds – or the Lottery, and a number in our 250 Club would make an ideal gift for a relative/member of your family. (APPLICATION FORMS are available from BSC desks – or from the Members' Page of www.boldmereswimmingclub.co.uk . **If we sell all 250 numbers, £5,000 will be raised for club funds.**

2) Major Club events: We hold 4 major events at Stechford each year. **These raise in excess of £10,000 for club funds.** The next event is our **Water Carnival on July 2nd/3rd.** Please submit your entries over the next 2 – 3 weeks. Boldmere-specific electronic ENTRY FORMS and Qualifying Times can be downloaded from www.boldmereswimmingclub.co.uk. For more information go to **Meets** at the top of the home page.

3) [Easyfundraising](#) & [Easysearch](#) : When you shop online . . . go through the [easyfundraising](#) link on the www.boldmereswimmingclub.co.uk and you will raise money for the club – at no cost to yourself. You shop directly with the retailer as you would normally, but if you sign up to [easyfundraising](#) for free and use the links on the [easyfundraising](#) site to take you to the retailer, then a percentage of whatever you spend comes directly to the club at no extra cost to yourself. e.g. If you spend £100 with M&S online or Amazon you will earn £2.50 for the club. There are over 2,000 retailers on their site, and some of the donations can be as much as 15% of your purchase. **We've raised over £400 with [easyfundraising](#) so far but with everyone's support this could be so much more.** Another link is [easysearch](#). This search engine combines the results of several search engines – and EVERY TIME you search via this link you raise .5p for the club. **Using [easysearch](#) just 15 times a day and you can raise £25 a year for BSC.**

4) Shopping for Swimming Kit: Before you buy any kit, go to the [Swim Shops](#) button on the home page. This will take you to 8 of the most popular kit suppliers. By purchasing kit via any of these eight links, not only will you get a good discount for yourself, you will also earn a **5/10/15% commission for the club.** Again, **this could earn hundreds of pounds for the club each year.**

5) Vouchers for Schools/Clubs: By collecting and donating **Tesco and Sainsbury's Vouchers** (including Nectar Points), all members of BSC will benefit. Vouchers will be used to purchase Items (e.g. kick boards, Pullboys) with these vouchers and then sold in the club shop. Please hand your vouchers in at a BSC Desk – or hand to a committee member. **This initiative could raise several hundreds of pounds if all members participate.**

PLEASE DISPLAY THIS SHEET BY YOUR COMPUTER!